

TAEUS PatentBooks

Features and Benefits

TAEUS PatentBooks Enable Patent Owners to:

1. List Their Patents In PatentBooks Free
2. Offset Patent Maintenance Costs With Minimal Royalties Received
3. Maintain Complete Ownership Of All Patents Listed In PatentBook
4. Maintain Their Right To Litigate With Any Unlicensed Party
5. Evaluate Their Own Patents Versus Uniform Impartial Metrics To Improve Their PatentBook Revenue Distribution
6. Receive Periodic Lists Of Unlicensed And Licensed Parties
7. Generate Nonexclusive Licensing Income From Unlicensed Manufacturers
8. Generate Nonexclusive Licensing Income From Governmental Entities Promoting Local Small And Medium Sized Entity Economic Development
9. Enable Alternative Dispute Resolution Resulting In Freedom To Operate
10. Market The Significance Of Their Top Patents In The PatentBook
11. Promote The Progressiveness And Economic Benefits Of Their Patents
12. Receive Royalty Income Based On The Quality Of Their Patents Listed In The PatentBook
13. Enter Into Bilateral License Agreement Outside PatentBook At Any Time
14. Participate In PatentBook Advisory Board
15. Always Know PatentBook Licensing Activities
16. Comply With US Department Of Justice Rules (Review And Approval In Process)

TAEUS Global Licensing, LLC

1155 Kelly Johnson Boulevard, Suite 400, Colorado Springs, Colorado 80920 USA

tel: +1.719.325.5000 | fax: +1.719.632.5175 | www.taeus.com

TAEUS PatentBooks

Features and Benefits

TAEUS PatentBooks Enable Unlicensed Manufacturers to

1. Pay One Price To License Thousands Of Patents Needed To Make, Use, And Sell Products
2. Eliminate Royalty-stacking Problem Created by Bilateral Licensing Negotiations
3. Avoid Bilateral Patent Licensing Negotiations
4. Establish and Maintain Broad Freedom To Operate
5. Avoid Sales Channel Disruptions Due To Patent Litigation On PatentBook Patents
6. Avoid Management Distraction Due To Patent Litigation On PatentBook Patents
7. Avoid High Costs Of Patent Litigation On PatentBook Patents
8. Avoid Poor Market Perception Of Offering Unlicensed Technologies To Markets
9. Incorporate Interesting Alternative Technologies Into New Products And Markets
10. Promote And Market “PatentBook Fully Licensed” Products
11. Focus On The Business Of Product Manufacturing, Marketing, And Distribution
12. Pay the same PatentBook License rate as all other product manufacturers

TAEUS PatentBooks Enable Product Retailers to

1. Avoid Supply Chain Disruptions Due To Patent Litigation On Unlicensed Products
2. Avoid Management Distraction Due To Patent Litigation On Unlicensed Products
3. Avoid Poor Market Perception Of Offering Unlicensed Technologies To Markets
4. Promote And Market “PatentBook Fully Licensed” Products